

# 2020 Minnesota Pork Congress Magazine

Official Publication of the 2020 Minnesota Pork Congress

January 28-29, 2020

Minneapolis Convention Center



## Advertising Rates & Printing Specifications

### About Pork Congress Magazine

- Mailed directly to 4,500 pork industry professionals PRIOR to Pork Congress, seen online at [mnporkcongress.com](http://mnporkcongress.com), and available at the Pork Congress tradeshow.
- Written and published by the Minnesota Pork Producers Association.
- 100% of circulation goes to individuals and businesses that are actively engaged in Minnesota pork production and the pork industry.
- ONLY official Minnesota Pork Congress publication.
- Minnesota Pork Congress is the state's only annual swine-specific tradeshow and educational event sponsored by the Minnesota Pork Producers Association.



### For tradeshow exhibiting information:

[pam@mnpork.com](mailto:pam@mnpork.com) or (507) 345-8814  
[www.mnporkcongress.com](http://www.mnporkcongress.com)

### Publication Specifications

**Print:** full-color on glossy paper

**Trim Size:** 8.25" x 10.75"    **Bleed:** 8.5" x 11"

### Artwork Specifications

Ads submitted electronically should be in TIFF, EPS or PDF format. All files should be a minimum of 300 dpi. All fonts should be converted to outlines. For FTP information, please contact your account executive.

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