



Exhibitor Information

- **Tradeshow dates and hours:**
Tuesday, January 19, 9 am - 4 pm
Wednesday, January 20, 8 am - 12 pm
- To be considered for the first round of booth assignments, exhibitors must contract and pay for their booth(s) by November 1, 2020. A \$50 late fee will be charged after November 1.
- The show is located in Hall A of the Minneapolis Convention Center. The loading and unloading docks for exhibitors are listed on the contract.
- Exhibitors will receive an informational packet from the Minnesota Pork Producers Association in November. The packet will include booth number(s) and location.
- A certificate of public liability insurance is required with contract and payment. (See exhibitor agreement for details.)
- **Move-in** is Monday, January 18 from 12 p.m. to 8 p.m. **Move-out** is Wednesday, January 20, from 2 p.m. to 8 p.m.
- **Large equipment** can be moved in on Monday, January 18 from 7 a.m. to 12 p.m. **Check appropriate box on the contract.**
- **Watch Your E-mail** In November GES will be sending a letter that includes a website and login information to access order forms for booth supplies: carpet, tables, chairs, etc. Also at this website, the Minneapolis Convention Center will have forms for electrical hook-up, hard-line phone service, and other exhibitor services. To avoid late fees, please pay attention to the order deadlines.
- *Arrangements can be made to reserve meeting rooms at the Minneapolis Convention Center for tradeshow exhibitors who wish to host private functions with clients. Contact Pam Voelkel, Director of Events, for more information on this service.*

If you have questions contact Pam Voelkel, Director of Events at (507) 345-8814 or pam@mn pork.com

Hotels

Reduced Pork Congress room rates are available at the following Minneapolis hotels:

- Hilton Minneapolis – \$121 – To make reservations call (612) 376-1000
Check the MNPorkCongress.com website for a link to the Hilton website for online room reservations.
- Hyatt Regency - \$119 – To make reservations call (612) 370-1234
Check the MNPorkCongress.com website for a link to the Hyatt website for online room reservations.

To ensure that you receive these special rates, say you're with Minnesota Pork Congress when making room reservations. **Please Note: Hotel room rate discounts expire when the reserved block of rooms are full or on December 21, 2020.**

Exhibitor Website Links

Companies that exhibit at Minnesota Pork Congress receive a free link to their business web site from MNPorkCongress.com. **Please be sure to include your company's web address when completing the contract.**
