

# 2022 Minnesota Pork Congress Magazine

Official Publication of the 2022 Minnesota Pork Congress

February 14 & 15, 2022

Mayo Clinic Health System Event Center, Mankato, MN



## Advertising Rates & Printing Specifications

### About Pork Congress Magazine

- Mailed directly to 4,500 pork industry professionals prior to Pork Congress.
- Written and published by the Minnesota Pork Producers Association.
- 100% of circulation goes to individuals and businesses that are actively engaged in Minnesota pork production and the pork industry.
- ONLY official Minnesota Pork Congress publication.
- Minnesota Pork Congress is the state's only annual swine-specific tradeshow and educational event sponsored by the Minnesota Pork Producers Association.



#### For tradeshow exhibiting information:

pam@mn pork.com or (507) 345-8814  
www.mnporkcongress.com

### Publication Specifications

**Print:** full-color on glossy paper

**Trim Size:** 8.25" x 10.75"    **Bleed:** 8.5" x 11"

### Artwork Specifications

Ads submitted electronically should be in TIFF, EPS or PDF format. All files should be a minimum of 300 dpi. All fonts should be converted to outlines. For FTP information, please contact your account executive.

### Rates

- OBC ..... \$2,100.00
- IFC/IBC ..... \$1,900.00
- Opposite IFC ..... \$1,900.00
- Opposite TOC ..... \$1,750.00
- Guaranteed full-page ..... \$1,550.00
- Full Page..... 7.75 x 10.25" ..... \$1,400.00
- Guaranteed half-page.....\$925.00
- Half-page (Horiz.).....7.75x5" .....\$840.00
- 1/3-page (Vert.) ..... 2.25 x 10.25" .....\$640.00
- 1/4-page (Horiz.) ..... 7.75 x 2.375" .....\$515.00
- 1/6-page (Vert.) .....2.25 x 5" .....\$400.00
- 1/6-page (Horiz.) .....7.75 x 1.5" .....\$400.00

### Advertiser Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

## Advertising Agreement with Minnesota Pork Producers Association

### Payment

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Company Check — please invoice

I agree that this form constitutes the acknowledgement of my order, and I agree to submit any cancellation prior to the closing date.

Signature \_\_\_\_\_

### Advertising Cost

Total Cost per Insertion \_\_\_\_\_

### Advertising Copy

Materials to be delivered on \_\_\_\_\_

**Please return via email or fax: 507-345-8681**

**Attention: Katelyn Gradert**

**katelyn@mn pork.com or 507-345-8812**

**Checks payable and sent to:** Minnesota Pork Producers Association, 151 Saint Andrews Court, Suit 810, Mankato, MN 56001