

2023 Minnesota Pork Congress Magazine

Official Publication of the 2023 Minnesota Pork Congress

February 21 & 22, 2023

Mayo Clinic Health System Event Center, Mankato, MN



Advertising Rates & Printing Specifications

About Pork Congress Magazine

- Mailed directly to 4,500 pork industry professionals prior to Pork Congress.
- Written and published by the Minnesota Pork Producers Association.
- 100% of circulation goes to individuals and businesses that are actively engaged in Minnesota pork production and the pork industry.
- ONLY official Minnesota Pork Congress publication.
- Minnesota Pork Congress is the state's only annual swine-specific tradeshow and educational event sponsored by the Minnesota Pork Producers Association.



For tradeshow exhibiting information:

pam@mn pork.com or (507) 345-8814
www.mn porkcongress.com

Publication Specifications

Print: full-color on glossy paper

Trim Size: 8.25" x 10.75" **Bleed:** 8.5" x 11"

Artwork Specifications

Ads submitted electronically should be in TIFF, EPS or PDF format. All files should be a minimum of 300 dpi. All fonts should be converted to outlines.

Rates

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Materials to be delivered on **October 21, 2022**

Please return via email

Attention: Katelyn Gradert

katelyn@mn pork.com or 507-345-8814

Checks payable and sent to: Minnesota Pork Producers Association, 151 Saint Andrews Court, Suite 810, Mankato, MN 56001